



**American
Accounting
Association**

Council Meeting Minutes

Hilton San Francisco Union Square
Plaza B, Lobby Level

Sunday, August 11, 2019 - 4:00 pm-6:00 pm

Council Members Attending

<p>Board of Directors Marc Rubin, President Terry Shevlin, President-Elect Anne Christensen, Past President Mark H. Taylor, Vice President-Finance Mark DeFond, Vice President-Research & Publications Steve Kaplan, Vice President-Education Wim Van der Stede, Director-Focusing on International Tracie Miller-Nobles, Director-Focusing on Membership Audrey Gramling, Director-Focusing on Segments Elaine Mauldin, Director-Focusing on Intellectual Property Paul Munter, Director-Focusing on Academic/Practitioner Interaction Tracey Sutherland, Executive Director</p>	<p>Council Officers David Stott, Chair Cindy Durtschi, Chair-Elect Markus Ahrens, Past Chair</p> <p>International Members-at-Large Sanjay Kallapur Ana Marques</p> <p>Region Representatives Ramesh Narasimhan, Mid-Atlantic Jason Stanfield, Midwest (<i>alt.</i>) Yvette Lazdowski, Northeast Wei Li, Ohio (<i>alt.</i>) Eric Bostwick, Southeast Mary Fischer, Southwest Nancy Mangold, Western (<i>alt.</i>)</p>	<p>Section Representatives Dale Flesher, AAH Kathy Rugar, ABO Ann Dzurainin, AIS (<i>alt.</i>) H. Fred Mittelstaedt, APLG (<i>alt.</i>) Nancy Nichols, ATA Randy Elder, Auditing Dahlia Robinson, DIV Nicole Jenkins, FARS (<i>alt.</i>) Cindy Durtschi, FA D. Larry Crumbley, GIWB Linda Parsons, GNP Mahendra Gujarathi, IAS Monte Swain, MAS Charles Cullinan, PI Brigitte Muehlmann, SET Bambi Hora, TLC Cathy Scott, TYC</p>
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Incoming Council Members and Segment Presidents

<p>Incoming Board of Directors Elaine Mauldin, President-Elect Mark Beasley, Vice President-Finance-Elect John Hepp, Director-Focusing on Academic/Practitioner Interaction Mary Harris Stanford, Director-Focusing on Intellectual property</p>	<p>Incoming 2019-2020 Council Members</p> <p>International Members-at-Large Mandy Cheng</p> <p>Section & Region Representatives: Sidney Askew, TYC Les Heitger, FA H. Fred Mittelstaedt, APLG Vaughan Radcliffe, PI Sandra Shelton, DIV Jason Stanfield, Midwest</p>	<p>Incoming 2019-20 Segment Presidents: Gary Spraakman, AAH Molly Mercer, ABO Ann Dzurainin, AIS Diana Falsetta, ATA Sandra Shelton, DIV Dick Riley, FA Daniel Neely, GNP Alan Webb, MAS Charles Stanley, PI Hussein Issa, SET J.P. Krahel, SET Cassy Budd, TLC Carol Hughes, TYC Kang Cheng, Mid-Atlantic Tawei (David) Wang, MW Wei Li, OH Sandria Stephenson, SE</p>
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AAA Professional Staff & Guests Attending

<p>Julie Smith David, Chief Innovation Officer Ginger White, Chief Operating Officer Susan Crosson, Director, Center for Advancing Accounting Education</p>	<p>Barb Brady, Senior Director Operations Nancy Maciag, Executive and Board Services Manager Shauna Bigelow, Segment Member Services Coordinator</p>
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BOD and Council Members Unable to Attend

<p>Brian Bushee, FARS Mary Curtis, AIS Natalie Churyk, Midwest David DeBoskey, Western</p>	<p>Carolyn Norman, APLG Amal Said, OH Tim Miller, OH (incoming)</p>
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Meeting Minutes

MSC = Motion, Seconded, Carried

MSF = Motion, Seconded, Failed

A. Welcome – Council Chair David Stott welcomed everyone to the August 2019 Council Meeting in San Francisco, CA. Introductions were made by table of current and incoming Council members, as well as incoming Section Leaders in attendance. The agenda was reviewed with no comments or questions.

MSC to approve the minutes for the March 2019 and April 2019 Council Meetings.

B. Executive Director's Report – Executive Director Tracey Sutherland focused on “looking back and looking forward” as she discussed both highlights from the past year and items for the upcoming member year. For the year in review, she indicated that membership is stable in terms of overall numbers; our overall number of journal pages continues to grow; section meeting attendance has grown over time and continues to be strong; and we continue to have a positive budget variance. For the Fall, the NE Region is piloting a new format with the “Impact the Future” Conference. This meeting will feature two plenary sessions with tracks devoted to research relevance. There will also be a meeting in January 2020 that will be a combined three Section (AIS, SET, and IAS) event. Research relevance will also be featured at the Annual Meeting with Sudipta Basu’s “Ijiri Lecture Series” session on Monday, as well as at Presidential Scholar Erik Brynjolfsson’s follow-up panel on Tuesday. Fall meetings will also feature sessions on the topic. Tracey also reported that the journal platform migration is underway. The new platform is used by several other journals, so members should be familiar with the system. The AAA will also be releasing a new monograph this Fall. Tracey stated that topics for future monographs can be submitted to Vice President-Research & Publications Mark DeFond.

C. Research Relevance Task Force Update – Mark DeFond discussed the Research Relevance Task Force Report and Recommendations that resulted. The task force was formed in 2017 to see if the AAA could take any action to make research more relevant, as well as what journals and schools could do. Three problems were identified: interaction between academic and practice; academic lack of reward for research; and accounting research not being widely read and having an impact on practice. Mark discussed the various recommendations that the Task Force proposed. The full report with recommendations from the Task Force can be found on the AAA [website](#).

D. Reflections on 2018-2019 – David Stott reviewed the milestone events over the past year that occurred at Council Meetings: In November, Council populated the slate for the Board of Directors position of Director-Focusing on Academic/Practitioner Interaction; Nancy Nichols was elected the 2019-2020 Council Chair-Elect; Membership dues for the 2019-2020 member year were approved in March; the New Activity Approval process is in place for members to submit new ideas; and after input from Council, the Membership Advisory Committee finalized and sent the 2019 Membership Survey. David also stressed to Council members that they should review the proposed changes that the AICPA/NASBA has for CPA Examinations and Qualifications. He urged everyone to review the “CPA Evolution” document that is online.

E. Update from recent Membership Committee survey – Nancy Nichols and Tracie Miller-Nobles reported on the results of the Membership Survey that the Membership Advisory Committee prepared and sent to all AAA members. A total of 997 respondents completed the survey. The committee is working on analyzing the raw data and will make the information available to Segment Leaders for analysis, also. Some highlights of the survey are as follows: the average years of membership is 14 years; the average number of years in academia is 17 years; on average, members belong to 2 Sections. Networking and professional relationships were listed as the top reasons why members belong to the AAA, followed by Journal submissions and attendance at meetings. The Committee will continue to analyze the open-ended responses and also review survey data after the Annual Meeting. A detailed report on the results will be presented in November for the Board and Council.

F. Looking Ahead to 2019-2020 – Council Chair-Elect Cindy Durtschi reviewed the year to come for Council, including the Council Committee on Awards Committee (CCAC) nominations and election, the Council Ballot Committee duties, Council Chair-Elect call for nominations/election, and the AAA Nominations Committee election. She reminded Council members of the dates for the November and March meetings. A poll will be sent to select a date for the April Webinar date/time in December. She stressed the importance of keeping the lines of communication open between Council and the Segments and stressed the importance of the Segment Leaders including the Council Representatives at Executive Committee meetings.

G. Council Ballot Committee Chair Election – David Stott reviewed the nominees for Chair for the 2019-20 Council Ballot Committee and gave an explanation of the electronic voting process. Following the August meeting, voting will take place electronically to select one of the three nominated candidates for the position. The results will be tallied and sent to incoming Council Chair Cindy Durtschi.

Election results – Following the Council Meeting, voting was conducted electronically. Brigitte Muehlmann was elected as the 2019-2020 Council Ballot Committee Chair.

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H. Photo Opportunities – Group photos were taken of the 2019-2020 Council and the 2019-2020 Board of Directors. The gavel was also officially passed from David Stott to Cindy Durtschi.

The meeting was adjourned at 5:45 pm.